

March 11, 2008
Draft Meeting Minutes
Beaver Meadow Golf Advisory Committee

Attending:

Fran Hunt
Phil Bilodeau
Ed Deshaies
Bob Vachon
Mark Coen
Chris Jacques
Chris Mulleavey
Chip Chesley
Bernard "Sid" Chase
Mayor Bouley

A call to Order

Public Input

None

Fran asks if there is a motion to approve the Draft minutes from the January 7, 2008 meeting or any questions about the minutes.

Mark moves that we accept the minutes from the January 7, 2008 Meeting.

Chris seconds the motion.

Motion Carries 4-0

Old Business

New Business

Mark informs the Committee of changes to the ordinance governing the GAC.

Mayor Bouley speaks to these changes:

All individuals interested in remaining on the Committee were reappointed. In addition, the Ordinance change adds six new positions to represent the general public. The Mayor asks the Committee to forward to him the names of people who might be interested in serving.

Terms have been staggered in order to maintain continuity as members come and go.

Also, Mayor Bouley reiterated his charge to the Committee to perform the duties outlined in the Ordinance, the report to Council in particular.

In addition, he wants the Council to hear from the Committee, to hear Committee testimony at the Budget hearing.

Addressing the upcoming budget, The Mayor references a Concord Monitor article on Concord's revenue and expense woes and the FY09 budget outlook. He reports some sentiment on the Council to sell the Golf Course. He instructs that the Committee and Staff must do an extra special job at the Course over the next few years and find ways to make it a four season facility. The Mayor reminds us times are tough and we must step up our efforts to make Beaver Meadow a success.

Mark adds that only a few of the Council members understand golf, so it is up to the Committee to help to educate the rest.

The Mayor tells the Committee he will need names 15 days prior to a Council meeting in order to nominate them for the Committee.

Capital Improvement Plan

Chip explains two thirds of General Service Funds are Enterprise Funds and views these as dividend payers to the General Fund.

Chip distributes the pro forma to the Committee for explanation. He cautions the numbers don't line up in FY14 but they give us a compass setting.

Chip asked staff to revisit rates after Advisory Committee made their recommendations. Revenue was consistently short of expectations and could not continue to do so.

Chip calls attention to the Capital Plan. Feels it is a pretty light plan, but it is a light plan because of the revenue picture.

Bob is afraid if rates rise too much we will face the same problem Fish and Game faces, falling attendance and revenue.

Chip explains his rationale for reexamining rates; our location, our competitor's prices and the quality of our product, together, afforded the opportunity for increased revenue.

Chip feels the Golf Course is valuable to the General Fund because of its payments in overhead and even the small amount it pays towards the upgrade of the City's computer software system (ERP).

There is discussion of the Overhead Payments made to the General Fund. Chip explains the payment is based on a percentage of the General Fund allocated to Enterprise Funds based on the Enterprise Fund's expenditures. He states the Golf Fund is performing as the other Enterprise Funds are, it is spending down it's fund balance.

Chris J explains that in the past we had a planned spend down of the Fund when our Fund was healthier.

Chris M asks where the OH charge is carried in the pro forma. It is in the operating expenses.

Sid tells the Committee that staff is looking for new revenue sources such as seeking payment from the schools using the course for practices and matches. In the past they have used the course for free.

The Committee supports this idea.

The Mayor cautions staff to check with David Gill because there is a School City agreement in place governing shared use of facilities

Chris believes enterprise funds are excluded from this agreement, and will check.

Mark shares an article he found researching the 40th anniversary of the new nine. It is a piece on Willie Campbell the architect of the original nine.

Bob asks what the 9 hole and Twilight rate are. They are \$25.

Bob wishes to propose a different rate structure. Bob feels that \$25 is too much for a twilight fee, perhaps have a league rate. Bob asks the Mayor if the Golf Course Manager can do special rates to encourage business. The Mayor says he expects the Golf Course Manager to run the Golf Course like a business.

Fran asks if there is a motion to adjourn.

Bob so Moves.

Mark Seconds,

Motion Carries. 4-0

Meeting is set for April 22, 2008

7:30 AM

Beaver Meadow Clubhouse

Agenda:

Public Input

Approval of Minutes

Old Business

New Business

Meeting Adjourned.